

1)INTRODUCTION

Sport has proved to be a powerful but highly undervalued and under exploited tool for promoting solidarity and in contributing to an atmosphere of tolerance and understanding. Sport has been found to contribute to Economic and Social growth, by improving Public health & bringing different communities together through its tremendous potential as a tool for advocacy & mobilization. Sports contribute to Global efforts to achieve the Millennium Development Goals. [**UN Report on International year of Sports and Physical Education, 2005**]

Youth is an integral part of democratic society and future asset of Mankind. It is universally recognised that Sport is an effective way for channelizing the energies of Youth for productive & meaningful purposes. The State Government has therefore accorded high priority to the promotion of Sports in the State.

The State of Andhra Pradesh has a Youthful demographic profile and as per 2011 Census above 45% of its population is in the age group of 10-35 years. The people particularly younger ones are energetic, aware and amenable to mobilization.

The existing Sports policy was framed in the year 2000 and during the last 12 years a number of new challenges have emerged in the Sporting landscape, including sterling performance of sportspersons of Andhra Pradesh in the Asian Games, Commonwealth Games, World Championships, Olympics and many International Tournaments. Besides, the State Government has also taken number of initiatives in developing sports infrastructure and promoting sports in the State.

The Government of India have also launched a number of new Schemes like **PYKKA (Panchayat Yuva Kreedha Aur Khel Abhiyan)** and **Urban Sports Infrastructure Scheme (USIS)**, necessitating the need to have a critical relook of our present Sporting activities & revamp the Sports Policy to bring synergy in GoI and State promoted Sports Development Programs. *New technologies and new trends in the Sports have made it*

imperative to evolve a new Policy framework for effective promotion of Sports across the length and breadth of the State.

The revised State Sports policy aims at consolidating the progress made so far, exploring new initiatives and making adjustments that shall enable the Government to promote sports with a renewed fresh vigour and to provide excellent opportunities to the emerging and promising sportspersons.

In the preparation of this Policy document the opinions and suggestions of several experts who have distinguished themselves in the field of Sports and the best practices followed in other States like Kerala, Tamilnadu, Punjab, Haryana and Goa were examined. Suggestions from various associations including A.P. Olympic Association, State Sports and Games Associations, State PETs / PDs, University Physical Education Departments were also invited and relevant suggestions incorporated.

2) VISION AND OBJECTIVES

To make Andhra Pradesh a vibrant leading edge State in the Sports arena; by Universalization Sports Infrastructure throughout the length and breadth of State; *Unearth latest Sports talents in Youth and lead them towards peaks of Sports Excellence.*

Objectives :

- To attract Rural talent and Universalise Sports Infrastructure by creating Playfields and Sports facilities at Village level through Panchayat Yuva Kreedha Aur Khel Abhiyan (**PYKKA**). To construct a standard Mini Indoor / Outdoor Stadium at each Mandal through a Special State Plan Scheme and modernise and upgrade the existing Sports Infrastructure at District level.
- To encourage participation of Women & Girls through special measures.
- To achieve Excellence in Sports performance in select disciplines and to produce Internationally renowned Sports persons.

- To bring in coordinated action between Schools, Colleges, Universities, Youth Association, Women's' organizations, Sports Associations - under the umbrella of SAAP for the purpose of sports promotion.
- To universalize practice of yoga among all ages of population so as to promote a healthy society.
- To encourage, train and support talented sports persons in large numbers;
- To lay special emphasis on strengthening of infrastructure in educational institutions including Universities;
- To create a culture of sports by imbibing higher moral and ethical values, spirit of sportsmanship and camaraderie and thereby raise the level of desire to excel among the youth of the State;
- To channelize sports activities as a vehicle to help the people of the State to achieve at least a minimum level of physical fitness;
- To recognise talent in sports and reward them for achieving excellence in sports;
- To recognise special needs of the differentially abled and facilitate their participation in sports and games;
- To make efforts to encourage adventure sports in the State;
- To take all steps to bring about transparency in the working of the State Sports Associations. To ensure sustainable financial support to all State Sports associations through Sports Authority of Andhra Pradesh (**SAAP**) so as to maximise regular activity in the field of sports and at the same time encourage these associations to create their own resources to obviate total dependence on the State;
- To take appropriate steps to encourage involvement of Private and Corporate entities in the development of sports infrastructure, training and conduct of sports competition leading to broad basing of sports in the State.
- To make all administering bodies financially sound and self sufficient in promoting games and sports at respective levels
- To encourage Mass Participation in Sports through Special measures by organizing Sports Competitions at Mandal, District and State levels.
- To nurture sports talent by strengthening and expanding Sports schools / Academies / Hostels.
- To create Centres for Sports Excellence.

3) APPROACH AND STRATEGIES

- The **Promotion of Sports** shall be collaborative / effort of all Stake holders especially the various Departments and organisations of the State Government, Educational Institutions, Sports bodies, Sports persons and other persons actively involved in Sports.
- On the ground level, the **Promotion of Sports** shall be a varying combination of an outreach, bottom-up approach and internationally accepted best practices. It shall involve use of local facilities, building on existing strengths and traditions, involving local people and adopting a need-based approach for over all **Sports Development**.
- It shall be the endeavour of the Government to promote all Sports Disciplines which are regularly featuring in Olympics, Para Olympics, Special Olympics, Asian Games and Commonwealth Games. Apart from these games appropriate measures will be taken to promote Chess and rural games and Games which are likely to be included in future Olympics / Asian Games upto 2020. The Sports disciplines proposed for promotion are ; Archery, Athletics, Badminton, Basketball, Boxing, Canoeing, Cycling, Fencing, Football, Gymnastics, Handball, Hockey, Judo, Rowing, Sailing, Shooting, Swimming, Table Tennis, Taekwondo, Tennis, Tennikoit, Tug-of-war, Triathlon, Volleyball, Weight Lifting, Wrestling, Golf, Baseball, Softball, Kabaddi, Karate, Sepak Takraw, Wushu, Netball, Chess, Kho Kho, Ball Badminton, Roller Skating, Indian Style Wrestling, Power Lifting, Cricket and Yoga.
- The Sports Department shall work to substantially improve the quality & access to basic sporting facilities such as Playgrounds, Open spaces or Stadiums, through existing GoI Schemes like PYKKA and also through State Plan Scheme for providing atleast one Mini Indoor / Outdoor Stadium at each Assembly in Phase-I and all Mandals in Phase-II.
- A **State Sports Development Fund** would be set up to assist Sports persons nearing International Medal winning standards by way of training abroad, engagement of dedicated specialist coach, sports science support etc. The fund would also be

utilised in the running of Specialised training schemes, Establishment of Sports Schools, Academies, Centres of Excellence, the State Institute of Sports, Sports University and identified Infrastructure Projects etc. (details of which are available at the explanatory note in the **ANNEXURE-1**).

- To encourage rural talent and broad base the talent one of the Model School in the District shall be converted into a Sports School so that every District shall have a Sports School.
- Special programs shall be devised to encourage Women participation by establishing a Centre of Sports Excellence for Women.
- A Special scheme to improve the competitiveness of School & College children would be formulated by the name “**Andhra Grand Prix**” in selected disciplines utilising the provisions of Corporate Social Responsibility Act.
- The *Regional Sports School would be strengthened and facilities on select disciplines upgraded to International level.*
- **Elite Training Centres** in memory of (Sports Celebrities) [REDACTED] would be established in three or more districts for the benefit of School Children selected to represent the Country in *Summer Youth Olympics, Asian Youth Games & Commonwealth Youth Games.*
- Elite Athletics Training like the “**Go for Gold Scheme**” would be developed in a variety of prioritised disciplines.
- **Chief Minister’s Trophy** for select disciplines like Cricket, Kabaddi & Volleyball to encourage Mass participation and winning team shall be presented a Chief Minister’s Trophy.
- A.P. Sports Day [REDACTED] the [REDACTED] of Sport would be celebrated as A.P. Sports Day every Calendar year. The Department shall take steps to conduct suitable programs at the State and District level to commemorate the occasion.
- Emphasis shall be on early identification of talent and supporting them adequately to enable such young men and women to realise the latent talent in them. The

Government shall endeavour to make sports an attractive and viable career option by devising an integrated system comprising sports development schemes, well-defined incentive structure and a dependable welfare programme;

➤ The Sports Department shall prepare time-bound and target oriented action plans for the promotion of sports in the State; Such schemes devised by the Department shall have clearly spelt-out outcome indicators during the next five years with respect to:

(a) Increasing the State's representation in the Indian contingent for the Olympic Games, Commonwealth Games, Asian Games and game-specific World, Commonwealth and Asian championships;

(b) Achieving eminence at the National level in all the identified priority disciplines;

(c) Ensuring a substantially better performance in other disciplines at the National level;

(d) Giving thrust to sports and games activities across the State; and

(e) Ensuring mass participation in sports;

➤ Adequate opportunities shall be provided to sportspersons to improve their competitiveness by organising championships and tournaments at various levels right from the district level and wherever desirable from village and block level;

➤ The Sports Department shall take steps to adopt a strict anti-doping regime but at the same time derive the benefits of modern sports sciences to help sportspersons enhance their performances;

➤ The Sports Department shall take steps to acquire appropriate game-specific training equipments for the trainees of the Sports Hostels and sportspersons included in the various State coaching camps.

➤ Traditional rural games would be promoted along with Olympic disciplines;

➤ Efforts would be made to integrate Yoga / Ayurveda and other indigenous practices in the development of sporting excellence;

- Private initiatives and joint ventures with Corporates, Private Sports Academies and Universities for promoting sports excellence would be encouraged;
- An Annual Report shall be submitted by the SAAP detailing the various Initiative and the Tournaments that are being planned in collaboration with various Stakeholders / Associations etc.

4) LINKING EDUCATION AND SPORTS

- Subject of Sports to be included in the curriculum from Class VII onwards as is done in the State of Karnataka and no new school shall be permitted without Playfields.
- Students are encouraged to play at least one game from VI class up to Intermediate (+2) stage. Marks obtained in games shall be exhibited in the marks list separately.
- Under PYKKA it is envisaged to cover all Panchayats with a Playfield / Playground. Priority shall be given for selection of Playfields within the Educational Institutions.
- From School Education Budget, every primary school including Private Schools in the State shall have a regular PET or on contract basis where there are Playfields. In case the Playfields are not available they shall lease or hire Public / Private grounds.
- Talent spotting to identify the best talent amongst schools shall be done every year by the SAAP and School Education Department jointly on notified dates for the age groups 8 to 12 as is done in Tamilnadu under “**World Beaters Talent Spotting Scheme**”. A Report Card containing the results of Battery of Tests, which could help to assess the Childs potential to play or develop further in a particular game or discipline.
- Sports equipment and sports kit shall be provided to Schools through **Rajiv Vidya Mission** and **Education Department**. A coordinated joint effort of all concerned will be made for purchase of Sports Equipment. The Sports Calendar shall include the various tournaments to be conducted during the year by various Associations /

Schools etc., including Rural Games and only those events which are approved in the Sports Calendar shall be conducted during that year.

- Inter School Tournaments shall be conducted on a notified dates involving SAAP / School Education Department / Intermediate Board and other Sports and Games Associations.
- The Annual Sports Calendar shall be prepared by SAAP and School Education Department in synchronization with Academic Calendar such that it allows the Students to take active part in Sports Competitions without having any adverse impact on their Academic performance.

5) SPORTS INFRASTRUCTURE

- The State has an impressive World Class Sports Infrastructure at State Capital and National Standard Stadia at many District Headquarters. It is the commitment of Government to develop suitable Playfields in Villages, Mandal Headquarters and modernize the existing Infrastructure in District Headquarters in the next 2-4 years.
- Full advantage of **Panchayat Yuva Kreedha Aur Khel Abhiyan (PYKKA)**, the new introduced **Urban Sports Infrastructure Development Scheme** and the **MGNREGS** of the Union Government, would be taken up on a time bound manner to create Sports facilities across the State, with a variety of Models prepared by the Sports Authority of Andhra Pradesh (SAAP).
- *Under a new plan scheme it is proposed to build a Mini Indoor / Outdoor Stadium in each and every Mandal of the State.* Under this Scheme it is proposed to alienate 5-7 Acres of land to Sports Authority of Andhra Pradesh who shall prepare Standard type designs of Mini Stadia which can cater to all the popular games / disciplines and these uniform type designs shall be adopted across all the Mandals.

The Indoor stadium will have the following facilities ;

Shuttle Badminton Courts, Multi Gym, Gymnastics, Table Tennis, Chess, Carroms, Yoga etc.

The Outdoor stadium will have the following facilities ;

5.0 AC – 200 mts Athletics Track, Long Jump pit, Volleyball, Kho Kho, Kabaddi, Basketball, Cricket.

10.0 AC - 400 mts Athletics Track, Long Jump pit, Football / Hockey, Volleyball, Kabaddi, Kho Kho, Basketball & Cricket.

Further, it is decided to provide Government land especially adjoining Schools / Colleges where available for development of Mini Stadia. Where Government land is not available acquisition of land can be undertaken.

- Mandal Sports Authority (MSA) shall be vested with the maintenance of Sports Infrastructure at Mandal level (under the supervision of DSA) and, Village Sports Authority (VSA) at Village level (under the supervision of MSA) and District Sports Authority (DSA) at District level under the supervision of Sports Authority of Andhra Pradesh (SAAP).
- It is also proposed to invite Corporates, (Private Corporate Sector and from Public Sector) to fund the cost of Construction of such Mini Stadia through appropriate Incentives or by making this a part of the CSR initiatives.
- In order to ensure that these Mini Stadia are financially self-sustainable innovative measures like provisioning of Shops (for lease rentals), display of Ad Boards for earnings shall be encouraged.
- At State level, Infrastructure created will be constantly updated / upgraded to World Class Standards, incorporate the latest improvements in the field of Sports. Required amounts will be allocated for this purpose for upgrading and maintenance of these facilities.
- Creation of such Infrastructure at Village, Mandal & District level shall be rigorously monitored at State level so that the facilities are created in a time bound manner.

6) IMPROVING THE PERFORMANCE AND AVAILABILITY OF COACHES

- Qualified Coaches are critical for achieving excellence in Sports and it shall be the endeavour of the Sports Authority of Andhra Pradesh to provide adequate Coaches at all the Stadia covering all the Disciplines.
- Professionally Qualified Coaches shall be engaged at all Stadia on contract basis with adequate remuneration and their performance will be regularly monitored.
- A special performance appraisal shall be designed for each Coach and the performance monitored. Best Coaches are given Incentive as well as State Level Awards for producing outstanding Sports persons at International level.
- A Cell shall be set-up at State level to exclusively monitor and evaluate, constantly update the training needs of the Coaches. Such a programme shall also include PYKKA Kreedashrees.
- Coaches will be deputed to Regular refresher training conducted by SAI and outstanding Coaches shall be sponsored for International training programmes.

7) SYSTEMS FOR SPOTTING TALENT

- ▶ Sports talent shall be spotted by systematic processes starting from remotest rural areas to the well - developed urban areas.
- ▶ Scientific and systematic spotting of talent shall be undertaken for Sports Schools, Sports Hostels and Sports Academies by conducting a battery of tests at Village / Mandal and District level.
- ▶ School Education Department shall conduct the Physical Ability tests for all primary and upper primary school students with the assistance of Sports Authority of Andhra Pradesh and identify the potential talent. Physical Education shall be made

compulsory in all Educational Institutions including Universities. Appropriate incentives shall be considered by the School Education Department for the top 20 performers (10 boys & 10 girls) with Merit Certificate. A database shall be maintained by the School Education Department which shall be used for nurturing such talented Children.

- ▶ Talent shall be spotted in the categories of:
 - i. School students - studying classes IV and in age group of 8 yrs for admission in Sports Schools, VI and VII Class in age group of 9-11 yrs, for admission into Sport Hostels.
 - ii. The admission into Sports Academies shall not only be from the feeder category but will be broad based with intake of best performers in the age group of 12 yrs to 20 yrs.
 - iii. The admission into Centre of Excellence (CoE) shall be taken from the elite group of feeder institutions, Open tournaments and also from the employees upto a maximum age of 28 years with outstanding sports performance.
 - iv. Non-student youth in rural, urban areas who are members from Village Panchayat will be encouraged to participate in Games under PYKKA. Such talent spotted through PYKKA Scheme will also be considered for admission into the Sports Hostels and Academies.

- ▶ All Sports and Games Associations shall conduct Inter Mandal Tournament and Inter District Tournaments for Talent Spotting and Selection of the Sports person for building strong teams at State level.

- ▶ The systems for talent spotting shall be a coordinated affair between School Education, Youth, Panchayat Raj, Municipal Administration Department and Sports Departments and shall be conducted every year. A coordinated calendar involving School Education, Intermediate Education and Sports Associations shall be prepared each year in the month of March for all activities to be held in the following Academic year.

8) NURTURING SPORTS EXCELLENCE

- ▶ The promising Sports persons selected through Talent Searches will be nurtured by providing scientific training in Sports Schools / Hostels / Academies and Centre of Excellence for specialised coaching.
- ▶ It is proposed to convert one Model School in each District into a District Sport School, so that there is sport school in every District.
- ▶ Centres of Excellence shall be increased in various parts of the State covering almost all the disciplines. It is proposed to establish at-least 3 Centres of Excellence, One exclusively for Women covering three regions of the State and the present Centre of Excellence at Hyderabad shall be strengthened with modern sports equipment, facilities with state of the art facilities for providing advanced scientific training by inviting experts from all around the world.
- ▶ In order to utilize all the available infrastructure in an effective way for nurturing talent, the Sports Authority of Andhra Pradesh shall take proactive steps to collaborate with Sports Authority of India (SAI), Private Sports Academies, Universities and other Private NGO, Centres of Excellence by entering into Memorandum of Understanding for better utilisation of the Infrastructure, Equipment and Coaches.
- ▶ The SAAP shall take steps to identify such performing Sports Coaching Centres, Private Sports Academies, Universities and other Centres of Excellence and shall provide necessary assistance including Financial grants provided such Institutes admit a fixed percentage of students identified by Sports Authority of Andhra Pradesh through Talent Search.
- ▶ For selected sports persons of extraordinary promise, expertise from abroad will be provided for nurturing them in to internationally renowned sport persons.
- ▶ Sports Academies will be offered for adoption to reputed corporate bodies who undertake to participate in financing their development and for providing expert coaching, training materials, apart from sponsoring them for recognised tournaments in India and abroad.

- ▶ A State level Centre of Sports Excellence shall be set-up exclusively for Women at Gachibowli, Hyderabad to utilise the existing International standard sports facilities.
- ▶ The current Coaching programs undertaken by the SAAP at all the Stadia in the State in various disciplines, will be strengthened through provision of latest equipment and expert Coaches.

9) ENCOURAGING MASS PARTICIPATION

- Under the motto of “**Catch them young, Coach them right**”, the present playing facilities at various Stadia in the State will be thrown open to encourage Mass participation by providing free Coaching to eligible sports persons belonging to BPL families, Weaker sections, SC, ST with greater focus on Women participation. At-least 30% of the available accommodation at various stadia shall be provided to Women players. For these categories of people the system of “**Come and Play**” shall be encouraged instead of the present “**Pay and Play**”
- The present system of providing free Coaching upto 5th rank shall be reviewed and all the players who have ranking in their respective disciplines upto 20th position shall be provided free Coaching.
- Rural Tournaments under PYKKA will be conducted encouraging Mass Participation at nominated dates at all the Mandals and Special tournaments for Rural Women will be conducted under PYKKA.
- It shall be the endeavour of the Sports Authority to ensure 100% utilisation of all its existing Stadia through special MoUs or understanding with School Education Department so that its entire existing Infrastructure is utilised on all the days from 6.00 AM to 6.00 Pm including Sundays. Under this system Corporates will be charged for utilising the facilities whereas the Schools will be permitted to utilise the Infrastructure free of cost duly paying the minimum maintenance charges towards Electricity and Water etc., between 10.00 AM to 3.00 PM.

- Where the Private Sector and University has such Sporting facilities, SAAP shall collaborate with these Institutions for encouraging such Mass participation through appropriate and well designed MoUs.
- Special facilities shall be created wherever feasible at various stadia in the State to encourage the playing conditions to differently-abled persons including dumb, deaf and blind.
- Coaches shall be appointed in Tribal Welfare Department Schools and Social Welfare Department schools to conduct Coaching regularly and nurture the talent.
- To encourage mass participation, the Sports Authority shall revive the system of Combined Tournaments involving Students as well as Non students by conducting such tournaments regularly every year at Mandal / District and State level. Associations and School Games Federation will be supported through financial grants for conducting such Combined Tournaments.
- Special efforts will be made to promote Youth involvement in Sports through Registration of Sports Clubs, coordination with Nehru Yuva Kendras and other Youth Development Programmes as per the State and National Youth Policy. Towards this, efforts will be made also to involve Sporting Icons in spreading Youth Awareness Programmes.

10) CONDUCTING SPORTS COMPETITIONS

A Sports calendar shall be brought by 30th April every year detailing the various tournaments planned by various associations, School Education Department, PYKKA tournaments, such that there is no overlap of events and this will also help in making advanced preparations on the part of all concerned including players.

- ✚ Only Championships which are approved by the Andhra Pradesh Olympic Association (APOA) and Sports Authority of Andhra Pradesh (SAAP) and reflected in the Sports Calendar in advance will be financed and detailed guidelines for conducting such competitions will be evolved by SAAP.

11) SPECIAL SCHEMES / TROPHIES TO ENCOURAGE MASS PARTICIPATION

Chief Minister's Trophy :

- Chief Minister's Trophy will be introduced in highly popular disciplines under Men & Women Categories. These include Cricket, Kabaddi, Volleyball & Basketball. Competitions will be conducted right from Village level to State level in selecting teams at State level and appropriate Cash Incentive plus Chief Minister's Trophy will be awarded to the Winning Team from the District.
- A Special scheme to improve the competitiveness of School & College children would be formulated by the name "**Andhra Grand Prix**" in selected disciplines utilising the provisions of Corporate Social Responsibility Act.

12) Sports Promotional Activities to encourage Women :

- 1) Special efforts shall be made to encourage Women who participate in Sports by providing free Coaching upto a certain percentage at all Stadia / Playfields.
- 2) Higher scale of incentives are proposed for Women who win Tournaments at National level.
- 3) At-least 30% of the available accommodation at various stadia shall be provided to Women players.
- 4) Apart from Yoga special efforts will be taken to promote Karate and other self defence Sports and Games across all Schools and also the required Coaches will be made available at various Stadia under the Administrative control of SAAP.

13) INCENTIVES TO OUTSTANDING SPORTS PERSONS

The present Incentive Schemes issued vide **G.O.Ms.No.84** (dated 04.05.2000) and **G.O.Ms.No.7** (dated 14.07.2008) restricts Cash Incentives only to Olympic and Asian Disciplines and excludes Major Tournaments like Commonwealth Championships and also Major Games like Chess & other games which are proposed to be included in **Olympics – 2016 and Olympics – 2020**.

Therefore following Cash Incentive Scheme are proposed which includes all existing disciplines in Olympic / Asian / Commonwealth Games and also Games which will become regular disciplines of Olympics in 2016 and 2020.

S.No.	Championship	Medal	Existing Incentive (Amount in ₹)	Proposed Incentive (Amount in ₹)
1	Olympics	Gold	25,00,000	2,00,00,000
	Olympics	Silver	16,00,000	1,00,00,000
	Olympics	Bronze	10,00,000	50,00,000
2	World Championships	Gold	16,00,000	16,00,000
	World Championships	Silver	7,50,000	7,50,000
	World Championships	Bronze	5,00,000	5,00,000
3	Junior World Championships	Gold	5,00,000	5,00,000
	Junior World Championships	Silver	2,50,000	2,50,000
	Junior World Championships	Bronze	1,50,000	1,50,000
4	Sub Junior World Championships	Gold	1,50,000	1,50,000
	Sub Junior World Championships	Silver	80,000	80,000
	Sub Junior World Championships	Bronze	50,000	50,000
5	Asian Games	Gold	10,00,000	20,00,000
	Asian Games	Silver	7,50,000	15,00,000
	Asian Games	Bronze	5,00,000	10,00,000

S.No.	Championship	Medal	Existing Incentive (Amount in ₹)	Proposed Incentive (Amount in ₹)
6	Commonwealth Games	Gold	10,00,000	10,00,000
	Commonwealth Games	Silver	7,50,000	7,50,000
	Commonwealth Games	Bronze	5,00,000	5,00,000
7	Participation in			
	a) Olympics	Participation	5,00,000	5,00,000
	b) Asian Games	Participation	-	2,00,000
	c) Commonwealth Games	Participation	-	1,00,000
8	Commonwealth Championships Senior	Gold	-	3,50,000
	Commonwealth Championships Senior	Silver	-	2,50,000
	Commonwealth Championships Senior	Bronze	-	1,50,000
9	Commonwealth Championships Junior	Gold	-	1,00,000
	Commonwealth Championships Junior	Silver	-	80,000
	Commonwealth Championships Junior	Bronze	-	50,000
10	Commonwealth Championships Sub Jr. /Youth	Gold	-	35,000
	Commonwealth Championships Sub-Jr. / Youth	Silver	-	25,000
	Commonwealth Championships Sub-Jr. / Youth	Bronze	-	15,000
11	Senior Asian Championships	Gold	3,50,000	3,50,000
	Senior Asian Championships	Silver	2,50,000	2,50,000
	Senior Asian Championships	Bronze	1,50,000	1,50,000
12	Junior Asian Championships	Gold	1,00,000	1,00,000
	Junior Asian Championships	Silver	80,000	80,000
	Junior Asian Championships	Bronze	50,000	50,000
13	Asian Championships - Sub-Jr.	Gold	35,000	35,000
	Asian Championships - Sub-Jr.	Silver	25,000	25,000
	Asian Championships - Sub-Jr.	Bronze	15,000	15,000

S.No.	Championship	Medal	Existing Incentive (Amount in ₹)	Proposed Incentive (Amount in ₹)
14	National Games	Gold	3,00,000	5,00,000
	National Games	Silver	2,00,000	3,00,000
	National Games	Bronze	1,00,000	2,00,000
15	SAF Games	Gold	-	1,00,000
	SAF Games	Silver	-	50,000
	SAF Games	Bronze	-	25,000
16	Senior National	Gold	25,000	40,000/- (Men) 50,000/- (Women)
	Senior National	Silver	10,000	20,000/- (Men) 25,000/- (Women)
	Senior National	Bronze	7,500	15,000/- (Men) 20,000/- (Women)
17	Junior / Sub. Jr. National	Gold	10,000	10,000
	Junior / Sub. Jr. National	Silver	7,500	7,500
	Junior / Sub. Jr. National	Bronze	5,000	5,000
18	Any recognised International Tournament / Title Winning			
	Asian level	Gold	-	3,50,000
	Asian level	Silver	-	2,50,000
	Asian level	Bronze	-	1,50,000
	World level	Gold	-	5,00,000
	World level	Silver	-	3,00,000
	World level	Bronze	-	2,00,000
19	Coaches			
	National Level		10,000	20% of Cash Incentive
	International Level		50,000	

S.No.	Championship	Medal	Existing Incentive (Amount in ₹)	Proposed Incentive (Amount in ₹)
20	Chess Titles			
	International Grand Master (IGM)		-	3,00,000
	International Master (IM)		-	1,00,000
	International Women Master (IWM)		-	1,00,000
21	Para Olympics	Gold	-	5,00,000
	Para Olympics	Silver	-	3,00,000
	Para Olympics	Bronze	-	2,00,000
22	Special Olympics	Gold	-	3,00,000
	Special Olympics	Silver	-	2,00,000
	Special Olympics	Bronze	-	1,00,000
23	International Competitions for Physically / Mentally Challenged, Deaf, Dumb and Blind.	Gold	-	1,00,000
	“ “	Silver	-	75,000
	“ “	Bronze	-	50,000
24	National Competitions for Physically / Mentally Challenged, Deaf, Dumb and Blind.	Gold	-	15,000
	“ “	Silver	-	10,000
	“ “	Bronze	-	7,000

✚ Cash Incentives will be eligible for the Games which are regularly played in Olympics, Asian Games, Commonwealth Games.

✚ Medal winners of All age Categories coming below Sub Junior viz., Youth, Mini etc., will be given Incentives on par with Sub Junior Category.

Apart from the above, Coaches who have trained the Medal winners shall also be given Cash Incentives with the following conditions.

- ❖ The Coaches who have trained the medal winners for at least 2 years immediately preceding the game will be eligible for Cash award under the scheme. The amount of the Cash Award for the Coaches will be as under :-
 - Award money to a Coach will be 50% of the award money given to the sports persons to whom he had Coached. In case, there will be more than one Coach associated with a Sports person the award money will be distributed to them equally.
- ❖ The Special Awards will be given regardless of the fact whether he is the Coach, Assistant Coach or Personal coach subject to the condition that the Coach should have been associated with the training of the athlete / team on a regular basis for at least a minimum period of 2 years. For more than one Coach associated with a sports person, the award money will be equally distributed to them.
- ❖ The eligible International events for award to Coaches will be Olympics / Asian Games / Commonwealth Games / World Cups / World Championships / Official Asian Championships and Official Commonwealth Championships.
- ❖ Government shall extend the 2% Sports reservation for outstanding Sportsmen and women in recognised disciplines for direct recruitment in government at all levels.
- ❖ Special Awards to best Coach / PET at District level and State Level shall be introduced.
- ❖ In order to recognize contributions to the overall development of Sports and Games a **Special life Time Achievement Award** would be introduced with specific guidelines worked out for the purpose.

Sports Quota – Admission into Professional Courses :

As per G.O.Ms.No.10, dated 15.07.2008 and G.O.Ms.No.103, dated 15.07.2000 the following Games and Sports are considered for admission into Engineering, Medical, Agricultural and Other Professional Courses. Football, Hockey, Volleyball, Handball, Basketball, Tennis, Table Tennis, Shuttle Badminton, Kabaddi, Athletics, Swimming, Gymnastics, Weightlifting, Wrestling, Boxing, Cycling, Rowing, Shooting, Fencing, Roller Skating, Sailing / Yachting, Archery, Cricket, Chess, Kho Kho, Judo, Taekwondo, Softball, Ball Badminton.

Sports Quota – In Government Jobs :

Government will provide 2% Sports Quota in all Government Jobs. The following Sports and Games will be considered under this category. Football, Hockey, Volleyball, Handball, Basketball, Tennis, Table Tennis, Shuttle Badminton, Kabaddi, Athletics, Swimming, Gymnastics, Weightlifting, Wrestling, Boxing, Cycling, Rowing, Shooting, Fencing, Roller Skating, Sailing / Yachting, Archery, Cricket, Chess, Kho Kho, Judo, Taekwondo, Softball, Ball Badminton.

14) ESTABLISHMENT OF SPORTS UNIVERSITY

For continuation of Sports activities beyond the school stage and help sports persons gain suitable placements, a **Sports University** would be set up having International level playing surfaces and Residential facilities presently at Hakimpet School Campus. The University will offer courses in Sports Coaching, Physical Education and allied subjects. Further, it would be developed as a seat of research in Sports Medicine and related subjects of Sport Sciences. It is proposed to set-up such a University in the premises of A.P. Sports School, Hakimpet considering the extent of land availability and its location and other advantages.

Yoga

Apart from Yoga other alternative therapies like Nature Cure, alternate healing which promote the Health will be given equal importance and made part of the Yoga Centres. The emphasis shall be given on the preventive and curative aspects. The Department shall ensure that there is at least one yoga coach in every district.

Yoga centers shall be set up as an integral part of district level stadiums for training and practice. They shall be set up in a time bound manner wherever they do not exist. The HUDA shall construct yoga practice rooms / halls or make suitable alterations for setting up yoga practice rooms at Community Centers.

Yoga coaches shall hold camps up to block level on a regular basis for which an annual calendar shall be prepared and issued by the Sports Department in the beginning of the year.

The Education Department shall make yoga an integral part of physical training program in school and colleges. For this purpose, the Department shall devise a list of asanas, which can easily be performed in schools and colleges.

The Education Department shall include yoga as a subject in the curricula of all degree and diploma level program of Physical Education.

Yoga shall be treated as an integral part of all sports training programs. Appropriate techniques shall be introduced to help sportspersons improve flexibility, concentration and mental strength, which are prerequisites for high quality performance.

15) ALLOCATION OF FUNDS & MOBILISATION OF RESOURCES

The policy will be funded by ;

- 1) Creation of a separate State Sports Development Fund which will raise finances through levy of licensing fees, Surcharges & taxes and donations from PSUs & private Corporates / Philanthropists / NRIs.
- 2) Lease Rentals from letting out Commercial spaces at Stadia
- 3) Government Grants

The State Sports Development Fund will be set-up which will raise the required resources and will be vested with the Sports Developmental activities which are not covered under the regular Budgeted activities of Sports Authority of Andhra Pradesh. It shall administer and apply the monies of the Fund for Promotion of Sports in general and specific sports disciplines and individual sports persons in particular for achieving excellence at the National and International level. These include International training to outstanding sports persons, coaches and to procure and supply International standard equipment, to promote International cooperation which include exchanges and to identify problems and take up research and development studies for providing support to Excellence in Sports.

In order to raise resources for such a fund which will be chaired by the Hon'ble Chief Minister, a fixed license fee shall be collected from owners (Private and Government) of all Stadia, Playfields, Coaching Academies at State level and District level. However, Stadia under control of SAAP shall be exempted from such license fee. Every such owner will pay a fixed Annual License fee to be fixed by SAAP in coordination with Municipal Administration Department for debiting to the State Sports Development Fund. Under this Policy it will be mandatory for the owners of the Stadia / Academies / Playfields to register the details of their properties including extent of land, facilities available, usage fee collected and space utilised for commercial properties, lease rental obtained etc., with Sports Authority of Andhra Pradesh at State level and with District

Sports Authorities at District level.

In partial modification of the G.O.Ms.No.84, Dt.04.05.2000 already issued wherein an additional surcharge of 5% will be imposed on Excise duty on sale of liquor. The same shall be adjusted by Excise Department directly to State Sports Development Fund. Similarly all Gram Panchayats, Municipalities and Corporations shall collect an additional cess of 3% on all property taxes proceeds of which shall be credited to the State Sports Development Fund and State Sports Development Fund will take measures promote sporting activities commensurate with the tax receipts from the Panchayats / Districts / Municipalities.

Similarly for strengthening District level Sports Authorities, Mandal level Sports Authorities and Village level Sports Authorities District Panchayat Officers shall allocate 3% of Revenue from quarrying of sand for Sports activities and distribute the same among the Village, Mandal and District level Sports Authorities in the ratio of 37.5:37.5:25. There shall be corpus funds for all Village, Mandal and District Sports Authorities income from which will be used for maintenance and promotion of sports activities. All VSAs, MSAs and DSAs are allowed to accept donations to the Corpus fund.

Apart from the above, the State Sports Development Fund shall also raise contributions to the Fund from the general public which includes corporate donors and other NRIs / Philanthropists on Voluntary basis. However, all Public representatives including MPs, MLAs, LSG members, State Government employees, Central Government Employees working in Andhra Pradesh, employees of Corporate bodies, Boards, Corporations and autonomous institutions like the Universities would take the lead by contributing of Rs. 100 per year towards the Fund. All office-bearers of sports associations, both at the State and district level and registered Clubs would also be required to make a contribution of Rs. 100 towards the Fund annually. The Sports Department shall take steps to devise a suitable mechanism to ensure proper collection of the contributions.

16) SPORTS ADMINISTRATION

For effective implementation of the Sports Policy the following **Administrative Structure** is proposed ;

- A State level Sports Review Authority will be created under the Chairmanship of Hon'ble Chief Minister to periodically review the implementation of various steps proposed in the Sports Policy 2012. The details of the composition of the State Review Authority are at **ANNEXURE**.
- Sports Authority of Andhra Pradesh shall be the implementing agency at State level and District Sports Authority with DSDO as the convenor at District level and Convenor at Mandal Sports Authority with Mandal Kreedashree as a convenor at Mandal level and Village Sports Authority with Panchayat Kreedashree as the convenor will be the implementing agencies.
- The Board of Sports Authority of Andhra Pradesh shall also include Prl. Secretary, School Education and Commissioner, School Education and Prl. Secy. Panchayat Raj as Ex-officio members.
- Professionalism would be introduced in the working of the Sports Department, the Sports Authority of Andhra Pradesh and the Youth Advancement Tourism and Culture (Sports) Department. Necessary restructuring at the administrative level would be done so as to ensure modern delivery systems and put in place an institutional framework for the development of sports in Andhra Pradesh ;

A full-fledged Sports Technical wing would be established at the Sports Authority of Andhra Pradesh to evaluate the schemes and performances of coaches and it will work in tandem with the Administrative and Finance wings under the supervision of the Principal Secretary to Govt., YAT & C (S) Department;

17) STRENGTHENING OF SPORTS / GAMES ASSOCIATIONS

- Sports & Games Associations will have equal role in promoting and development of sports. The role of Sports/Games Association is to be streamlined both for effective functioning to popularize sport and also improvement of standards.
- Only the sports disciplines that are included in Olympics, Asian and Commonwealth Games should be given priority for recognition.
- The District Olympic Associations should strive to form the District Sports/Games Associations in coordination with DSAs
- The A.P. State Olympic Association should be an elected body from the office bearers of District Olympic Association.
- The A.P. State Sports I Games Association should be the elected body from the office bearers of District Sports I Games Associations.
- The A.P. State Sports I Games Associations shall obtain recognition of A.P. Olympic Association before obtaining affiliation of Sports Authority of Andhra Pradesh.
- Instead of the present system of uniform grants to all Associations performance based graded system shall be introduced for Financial grants to Association, favouring those Associations who conduct Sporting activities through their affiliated units even at Mandal level.

The graded system shall rate the performance of the Association on the basis of ;

- a) Promotion of Olympian, International, Asian, champions etc.,
- b) The transparency being followed by Association in its functioning in election of office bearers / selection of teams
- c) No. of affiliated units of District and Mandal Associations
- d) Proper maintenance / submission of accounts and the maintenance of a Sports Data Bank. ***“All State / Sports Associations shall be brought under the purview of RTI Act as is being done in the State of Rajasthan”.*** A detailed set of

guidelines shall be issued to all the affiliated Associations on the graded system and same shall be displayed on the website of SAAP.

18) CREATION OF SPORTS DATABANK

Sports Authority of Andhra Pradesh (SAAP) and Sports Department shall make extensive use of Information Technology tools for dissemination of all matters relating to Sports to the various Stakeholders, the Media & Public at large.

The Department shall set up and maintain an interactive website that shall contain all necessary up-to-date information of matters relating to Schemes, Sports Infrastructure, Coaches, registered Athletes, Clubs, District Sports Associations, State Sports Associations, Sports Administrators etc. The website shall, inter-alia, host information relating to the rules of the various sports disciplines, results of the various championships conducted in the State and elsewhere and measurement of playfields recognised by the International Sports Federations; The Department shall take steps to establish a Sports Museum and a Sports Library.

There shall be a data bank of all sports persons along with their performance graphs at SAAP with the objective to achieve sports excellence. SAAP shall take steps to computerize the data of all sports persons above the district level.

There shall be quarterly analysis of each sports person by setting targets and evaluating the same. There shall be computerization of performance of coaches and PEs monthly. There shall be quarterly review and performance evaluation of all coaches to bring in accountability in their jobs.

A special IT Cell will be setup in SAAP (as provided under PYKKA) to oversee the implementation of this policy initiative. A unique ID shall be issued to every Sports and Games participant by SAAP and all Associations / PYKKA Implementing Agencies shall be advised to insist on the unique ID Number for participation in various sporting activities / competitions. The unique ID shall be generated using the Association, Discipline along with a numeric code. Associations who do not update the database shall be discouraged from getting support from SAAP.

Government of Andhra Pradesh
Youth Advancement, Tourism & Culture (Sports) Department,
Sports Policy (Draft) 2012
State Sports Development Fund

A State Sports Development Fund on the lines of the National Sports Development Fund has to be constituted to meet the growing needs for sports development in the State of Andhra Pradesh. In accordance with the decision of the Government to accept the proposal, a sum of Rs.1.00 Crore has been earmarked for the establishment of the State Sports Development Fund to the Youth Advancement Tourism & Culture (Sports) Department in the Budget for 2013-14. As part of the Policy initiatives, ***The State Sports Development would be constituted as a Board of Trustees with the following aims and objects:***

- 1) To administer and apply the monies of the Fund for promotion of sports in general and specific sports disciplines and Individual Sportspersons, in particular, for achieving excellence at the National and International level;
- 2) To impart special training and coaching in relevant sports disciplines to sports persons, coaches and sports specialists;
- 3) To construct and maintain sports infrastructure as may be required for promotion of excellence in sports;
- 4) To procure and supply equipments to Government and non-Government Organisations including recognised State Sports Associations, Clubs, Educational Institutions and Individuals with a view to promoting excellence in sports;
- 5) To identify problems and take up research and development studies for providing support to excellence in sports;
- 6) To promote International cooperation, in particular, exchanges which may promote the development of sports and human resources as also the activities which are within the ambit of exchange programmes entered into between India and other countries;

- 7) To provide suitable assistance/pension to outstanding sportspersons now living in indigent circumstances;
- 8) To provide suitable assistance to outstanding sportspersons who are injured during the period for their training for competitions or during the competitions depending on the nature of injury;
- 9) To provide suitable assistance to outstanding sportspersons who bring glory to the State/Country from the international field and who are disabled as an after effect to their strenuous training or otherwise and to provide them assistance for medical treatment;
- 10) To provide suitable insurance cover for registered sportspersons according to list of such registered sportspersons provided by duly recognised State Sports Associations by the first week of March of every calendar year;
- 11) To provide low-interest or interest free loans for activities related to any the aforesaid objects.

Assets of the Fund : The Assets of the Fund shall include:

- (a) Rs. 1.00 Crore to be provided out of the State Budget for 2013-14;
- (b) All such grants and contributions, both recurring and non-recurring, from the Union and State Governments;
- (c) The Fund shall accept contributions from Statutory Bodies created under the Acts of Parliament or of the State Legislature, International organisations, Public and Private Corporate Sectors, Trusts, Societies and Individuals provided that the decision of the Board of Trustees in case of acceptance or otherwise of monies from an individual or an organisation shall be final;
- (d) Income derived from any other source.

Vesting of the Assets of the Fund

The Assets of the Fund shall be vested in the Board of Trustees.

Constitution of the Board of Trustees

The Government shall by notification in the official gazette constitute a Board of Trustees consisting of the following members for the management and administration of the Fund namely, State Sports Development Fund. The Fund shall be operated by a General Body and an Executive Committee of the Board of the Trustees. The following shall be the general pattern of the General Body of the Board of Trustees:

- Hon'ble Chief Minister - Chairman
- Minister of Sports – Vice Chairman (Ex-officio)
- Prl. Secretary (Sports) – Member - Convenor (Ex-officio)
- Chairman, SAAP – Member (Ex-officio)
- Prl. Secretary (Expenditure), Finance Department – Member (Ex-officio)
- Prl. Secretary (School Education) - Member (Ex-officio)
- Vice Chairman & Managing Director, SAAP – Member (Ex-Officio)
- Commissioner Excise – Member
- Commissioner Panchayat Raj – Member
- Prl. Secy. MAUD – Member

Executive Committee

The day to day functioning of the Fund shall be managed by an Executive Committee comprising the following members:

- Prl. Secretary (Sports) – President (Ex-officio)
- Vice Chairman & Managing Director, SAAP – Vice President
- Chairman, SAAP – Member (Ex-officio)
- Secretary (Expenditure) Finance Department – Member (Ex-officio)
- Three members from among the Members of the General Body to be nominated by Government keeping in view their expertise in sports, management and fund-raising – Member (Nominated)

Meeting of the Board of Trustees

The Board shall meet at least twice in a year to decide policy matters or issues relating to the Fund on which its decisions are sought are by the Executive Committee.

Meetings of the Executive Committee

The Committee shall meet as often as necessary, but not less than six times in a year.

Duration of Membership

A member of the Board of Trustees shall cease to be as such if he / she dies or resigns his / her membership or become of unsound mind or insolvent or is convicted of a criminal offence involving moral turpitude. The nomination of non-official members in the Board of Trustees shall be done by Sports Department. A non-official member shall be appointed for a period of three years but shall be eligible for re-nomination.

Quorum

The quorum for a meeting of the Board of Trustees and Executive Committee shall be two-third of its strength of which at least three shall be ex-officio members including the Chairman/President.

The Board of Trustees shall decide all matters by consensus provided that in case of differences the resolution shall be put to vote and decided by majority of votes of the members present and voting. In case of equality of votes, the Chairman/President shall have a second or a casting vote.

Conduct of the Board of Trustees

The Board of Trustees may function notwithstanding any vacancy in its constitution provided, however, that at no time the number of vacancies shall be such that the total number of members is less than the quorum required for a meeting of the Board of Trustees. Subject to provisions, herein, contained, the Board of Trustees may with the previous approval of the Government of Andhra Pradesh, frame and vary from time to time, as it thinks fit, the bye-laws for the conduct of its business.

Bye-laws

The Board of Trustees may from time to time, with the prior approval of the Government of Andhra Pradesh, make bye-laws for regulation, management, appointment of officers and their terms and conditions and for any other purpose connected with the execution and management of the objects of the Fund and the conduct of business of the Fund.

Investment

The Board of Trustees shall decide on the overall policy of investment of the Fund. It shall invest the assets of the Fund in any one or more the modes of investment for the time being authorised by law for the investment of the Trust monies as the General Body may think proper. The Board of Trustees shall invest monies of the Fund not immediately required on short-term basis in fixed deposits/certificates.

Contributions

Contributions to the Fund from the general public mainly would be voluntary in nature. However, all Public men including MPs, MLAs, LSG members, State Government employees, Central Government Employees working in Andhra Pradesh, employees of Corporate bodies, Boards, Corporations and autonomous institutions like the Universities would take the lead by contributing of Rs. 100 per year towards the Fund. All office-bearers of sports associations, both at the State and district level and registered Clubs would also be required to make a contribution of Rs. 100 towards the Fund annually. The Sports Department shall take steps to devise a suitable mechanism to ensure proper collection of the contributions.

COMPOSITION OF STATE LEVEL SPORTS REVIEW AUTHORITY

The **State level Sports Review Authority** should periodically review the implementation of various policy initiatives enunciated in the Sports Policy 2012. The Authority shall comprise of the following ;

✚ Hon'ble Chief Minister, Govt. of Andhra Pradesh	-	Chairman
✚ Hon'ble Minister for Tourism & Culture, Archaeology & Museums, Archives & Youth Services & Sports, NCC.	-	Vice Chairman
✚ Prl. Secretary to Govt., YAT & C (Sports) Dept.	-	Member (Convenor)
✚ Chairman, SAAP	-	Member (Secretary)
✚ Prl. Secretary to Govt., Finance & Expr.	-	Member
✚ Prl. Secretary to Govt., Municipal Administration and Urban Development.	-	Member
✚ Prl. Secretary to Govt., School Education Dept.	-	Member
✚ Prl. Secretary to Govt., Higher Education Dept.	-	Member
✚ Prl. Secy. to Govt., Intermediate Education Dept.	-	Member
✚ Commissioner, Excise Department	-	Member
✚ Prl. Secy. to Govt., Panchayat Raj Dept.	-	Member
✚ Vice Chairman & Managing Director, SAAP	-	Member